



C E N T R O  
**HUWÄ  
KARU  
YUXIBU**

Strengthening the Cultural  
Identity of the Huni Kuin People







## > ABOUT THE PROJECT

The non-profit Social Project of **Huwā Karu Yuxibu Center** was founded in August 2015 and is carried out in a private area acquired through donations, spiritual work and environmental awareness.

With the main objective of strengthening the Cultural Identity of the Huni Kuin People and combating the marginalisation of displaced natives.

Among the main activities are the conservation of the Hátxa Kuin dialect, Kenes, dances, music, prayers, sacred medicines, handicrafts, environmental preservation and food and nutritional security.





## > EARTH AND SPIRIT



## > MISSION

Reinsert Huni Kuin native families into their culture, ensuring adequate infrastructure so that they have references to their origins, and providing support and technical assistance so that new generations can achieve their self-sufficiency.

## > VISION

Reinforce the Huni Kuin culture, and through the work, share their knowledge about the forest, Strengthen the Cultural Identity of the Huni Kuin People and fight the marginalisation of displaced natives, who are currently in a situation of social vulnerability.

## > VALUES

Respect, rescue and share the knowledge of our ancestors, demonstrating how the Huni Kuin people have lived in a harmonious and sustainable way with the forest for thousands of years, always respecting and preserving nature, using technologies, and presenting the science of the forest through medicine and food.



## > ABOUT MAPU HUNI KUIN

Mapu Huni Kuin is a native of the Kaxinawa Ashaninka Indigenous Territory (Native Land) of the Breu River, on the border between Brazil and Peru. He is recognized as a Spiritual Leader, Chief, and musician. At a young age, Mapu was chosen by his grandfather to walk the spiritual path. He is a political and shamanic representative of the Huni Kuin people who live in the state of Acre, Brazil, and Peru. Mapu is known nationally and internationally for strengthening the cultural identity of his people, working with sacred medicines, and for his activism in defense of environmental preservation and native peoples.

He is the president of the Association Huwā Karu Yuxibu Center and founder and creator of a social project that works with a focus on Natives in vulnerable positions and also works with youth to maintain and revitalize their traditional culture through arts and music.

His career has also been highlighted as a speaker at universities and world events. As a musician, he is in a collaborative partnership with Dj Alok, a nationally renowned producer in Brazil. Mapu's mission as a spiritual leader and medicine healer is to facilitate inner healing toward the collective awakening of humanity.





- Become physically and structurally the largest support centre for the Huni Kuin population in Acre
- Acquire, restore and preserve the forest in as much territory as possible
- Environmental Management and Monitoring Plan for the association's territories
- Fauna and Flora Preservation and Restoration Plan
- Autonomy in physical space for planting medicines and food
- To serve as many displaced indigenous people as possible, both in terms of food security and health, as well as cultural and professional security
- To be recognised nationally and internationally as a reference in ethnic tourism and cultural identity (gastronomy) of Acre
- Promote the Huni Kuin gastronomy nationally and internationally
- To strengthen, promote cultural exchange and the empowerment of Huni Kuî native women with Nawas (non-natives)
- Appreciation, memory and retirement plan for the elders of the Huni Kuî native people



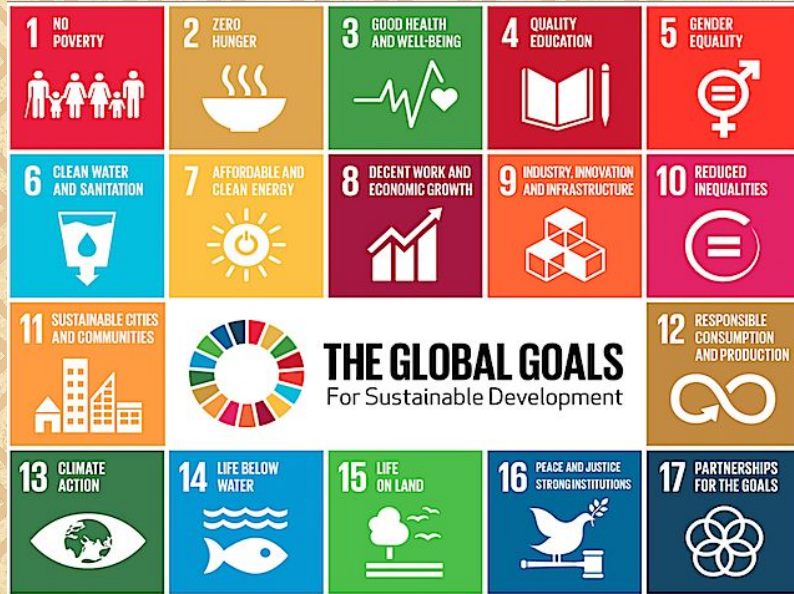
## STRATEGIES AND GOALS ( 2023 - 2030)

- To conserve the history and literature concerning the memories of the Huni Kuin native people
- Become a support point for the Huni Kuin natives who are far removed on the reserves and need to travel to the capital of Acre
- To provide mental and spiritual social care
- Become a support point for Indigenous people who are on the reserves and need to move to the capital of Acre
- Aid directly to all Huni Kuin villages
- Promote student exchanges with national and international Universities
- Provide vocational and technical courses for Indigenous People
- Provide musical instrumentation of the Txanas for cultural preservation
- Enable scholarships to educate Spiritual Leaders
- Enable scholarships for Research Projects
- Promote Huni Kuî Olympics and other native people
- Form cooperatives for the production of crafts and native items
- Create a Reception Plan for natives in circumstances of social and emotional helplessness



## > ODS - UN Goals ( 2023 - 2030)

Currently, the Huwā Karu Yuxibu project directly meets 17 of the 17 UN SDGs by 2030.



- 1 - Poverty Eradication
- 2 - Zero Hunger and Sustainable Agriculture
- 3 - Health and Wellness
- 4 - Education quality standards
- 5 - Gender equality
- 6 - Clean water and sanitation
- 7 - Clean, renewable and Affordable Energy
- 8 - Economic growth
- 9 - Industry, Innovation, and Infrastructure
- 10 - Inequalities reduction
- 11 - Sustainable Cities and Communities
- 12 - Sustainable Consumption and Production
- 13 - Action Against Climate Change
- 14 - Water's life
- 15 - Earth Life
- 16 - Peace, Justice and Effective Institutions
- 17 - Partnerships and Means of Implementation



Currently, the association has an area of 11 hectares that was acquired through donations and spiritual and artistic work by the founder of the Mapu Huni Kuin project.

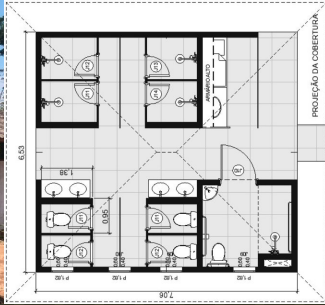




> INVESTMENT MANAGEMENT PLAN  
01 > Current Infrastructure

> Using this space, we were able to achieve some of our initial objectives:

> ACCOMMODATION



> PRAYER'S HOUSE



> PLENTY'S FIELD



> RESTAURANT





Implementation of essential facilities required on the Infrastructure, as detailed below:

> MAIN GOAL

1. Infrastructure  
Association Huwã  
Karu Yuxibu

> DETAILED OBJECTIVE

- Restaurant Expansion
- Construction of Administrative Headquarters
- Housing Expansion
- Workshop Construction
- Construction of the House of Healing
- Construction of Media Center / Convention
- Construction School
- Technology Center Construction
- Children's Park Construction
- Construction of Cultural & Sports Arena
- Structuring for Ethno Tourism

> INVESTMENT (USD)

US\$ 900.000



Our intention is to acquire additional 2,400 hectares of area for reforestation, self-sufficiency, agroforestry, preservation of medicines, preservation of rivers, restoration of fauna and flora, ethnic tourism, and security for the next generations.

- Promote autonomy/self-sufficiency
- Food Security
- Preservation / Planting (Living Pharmacy)
- Restoration of Native Fauna and Flora
- Sustainable Construction
- Agroforestry
- Poultry and Cattle Breeding
- Preservation of Springs and Streams
- Create new references of integration with the environment through Water, Earth and Air.
- Rescue of Native Foods
- Security for the development of the next generation

Among our main goals, we aim to demonstrate how the Huni Kuî People have been preserving their forests since their origin, living harmoniously with nature from their ancestry times.

#### > MAIN GOAL

- Acquisition of Private Area

#### > DETAILED OBJECTIVE

- 2.400 Acre

#### > INVESTMENT (USD)

- US\$ 1.800.000



Our goal is to bring basic sanitation to all Huni Kuin villages. The project consists of planning, coordinating, supervising, monitoring and evaluating actions related to sanitation and buildings in indigenous areas, as well as indigenous health education related to sanitation.

- Implementation and maintenance of Water Supply Systems in our indigenous communities;
- Monitoring of water quality for human consumption;
- Monitoring and handling and disposal of solid waste in our indigenous communities;
- Implementation and maintenance of sanitation solutions;
- Monitoring the execution of works;
- Develop actions of integral attention to indigenous health and health education, in line with SUS (Brazilian Healthcare System) policies and programs and observing traditional indigenous health practices;
- Plan and coordinate sanitation actions and indigenous health buildings;
- Articulate municipalities and non-governmental organizations in indigenous health care actions, respecting the cultural specificities and epidemiological profile of each people;
- Promote the strengthening of Social Control in the Indigenous Health Care Subsystem.

> MAIN GOAL

- 3.1. Sanitation

> DETAILED OBJECTIVE

- Provide Basic Sanitation for all Huni Kuin villages

> INVESTMENT (USD)

- US\$ 1.800.000



The implementation of primary health care that encompasses health promotion and protection, disease prevention, diagnosis, treatment, rehabilitation, harm reduction, and health maintenance is essential to positively impact the health situation of communities.

Dr. Madson Pedro da S. Leite, doctor with expertise in respiratory endoscopy, thoracic surgery, and general surgery, as well as qualifications as a pharmacist in biochemistry, is leading this effort.

With his wealth of knowledge and experience, Dr. Leite is focused on developing a comprehensive care plan that has a holistic approach to healthcare, with the aim of promoting and protecting the health of individuals and communities.

> **MAIN GOAL**

- 3.2. Health Care

> **DETAILED OBJECTIVE**

- Basic Service Station
- Dental Care Unit
- Telemedicine for the Villages
- Native Healing House
- Birth House

> **INVESTMENT (USD)**

- **US\$ 1.800.000**



We would like to bring solar and wind energy to remote communities in the Amazon as an alternative to the planned hydroelectric projects with several negative impacts on the region. Also provide unlimited internet for the center, allowing greater integration and access to information.

- Improvements in comfort, domestic needs and the conditions of the house where they live;
- Benefiting community units (schools, health centers and support houses), the project will create an impact on health and education conditions, improving, for example, the operation of health centers and school activities during the day and especially at night.
- Benefiting productive units (eg: community kitchen, workshops and offices), increases job prospects, production and income generation.

> MAIN GOAL

- 3.3. Electricity & Internet

> DETAILED OBJECTIVE

- Provide solar energy and internet to villages

> INVESTMENT (USD)

- US\$ 1.800.000



The territorial monitoring of our indigenous lands aims at their protection. Territorial monitoring actions can be controlled, such as surveillance and prevention acts, and include training, monitoring of fire spots, and implementing protection plans.

These actions are supported by information obtained through on-site diagnostics and remote sensing techniques.

- Forest Monitoring Team
- Communication Systems
- Monitoring Equipment
- Fire brigade
- Security Buildings

> MAIN GOAL

- 3.4. Security

> DETAILED OBJECTIVE

- Subsidize actions focused on the safety of villages and forests

> INVESTMENT (USD)

- US\$ 1.500.000

We work with a network of volunteers, but we also need a fixed team for the project, covering all internal projects as well as remote work in the villages. Our team needs to be highly technical and capable of taking a proactive position in favour of the interests of the native people, especially the Huni Kuî.

- Administrative Team
- Campo da Fartura team
- Restaurant Team
- Nursery Team
- Health Team
- Education Team
- Technology Team
- Forest Team
- Security Team
- Construction & Maintenance Team
- Spiritual Team
- Ethnic Tourism Team
- Ambassadors Team

> MAIN GOAL

- 4. Team

> DETAILED OBJECTIVE

- Subsidize a team focused on the project.

> INVESTMENT (USD)

US\$ 5.250.000,00



**Total Investment (USD)**

> 01 Current Infrastructure | Improvement

- **Investment** : US\$ 900.000

> 2.Private Area Expansion

- **Investment** : US\$ 1.800.000

> 3.New Infrastructure

- **Investment** : US\$ 7.050.000

> 4.Team

- **Investment** : US\$ 5.250.000

>**TOTAL**

- **Investment**: US\$ 15.000.000







AMAZÔNIA  
FUND ALLIANCE  
PROGRAM

for



Organização  
das Nações Unidas

Federação Nacional das Associações,  
Centros e Clubes UNESCO do Brasil  
BFUCA - BRASIL



INSTITUTO ALOK



C E N T R O  
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